



BASE Line

April – June 2010

Steven M. Baldrige, S.E., LEED AP

Frank K. Humay, Ph.D., S.E.

Daniel R. Popp, S.E.

Kulia Pacheco Boerstler, P.E., S.E.

Fernando Frontera, S.E., LEED AP

Drew Fagent, S.E.

Colm B. O'Carroll, LEED AP

Adam Rixey, LEED AP BD+C

Aaron Cooley

Craig W. Hart

M.A. Akbar

Mike Heatwole

Tracy M. Duke

Nemmy Santos

Jojo Lopez

Edgar Gongora

Burt Jenkins

John Simmons

The 2nd quarter of this year was an exciting one for BASE when company president Steve Baldrige was named the U.S. Small Business Administration's 2010 Small Business Person of the Year for the state of Hawaii. In May, Steve traveled to Washington DC to participate in National Small Business Week celebrations where SBA award winners from across the country were recognized for their achievements.

2010 marks the 15th anniversary of BASE and within those years we have seen our revenue grow from \$40,000 in 1995 to nearly \$5 million in 2009. Steve attributes the growth and success of BASE to its great staff of professionals. Below are introductions to key individuals who have joined BASE within the last year.

- **Kulia Pacheco Boerstler**, Senior Structural Engineer
A native of Kailua, Oahu, Kulia joined the BASE team in September 2009. She brings more than eight years of experience to us as a structural engineer in Denver, CO, and holds a Master of Science degree in civil engineering from the University of Colorado at Boulder. Her primary responsibilities at BASE include project management, structural design, and construction administration.
- **Aaron Cooley**, Testing & Inspection Manager/Structural Designer
Another BASE associate since September 2009, Aaron has over 15 years of experience in testing and inspection, is ICC certified in multiple fields and holds the designation of Master of Special Inspection. He also holds a degree in structural engineering, which brings added value to our clients as he applies his structural expertise to inspections.
- **Mike Heatwole**, Structural Designer/BIM Engineering Specialist
Mike is BASE's newest professional who joined BASE's Chicago office in May. He holds a Master of Science degree in structural engineering and brings with him four and one-half years of experience as a structural designer. Before joining BASE, Mike assisted a large A/E firm in implementing BIM and Revit as an office standard.
- **Adam Rixey**, Structural Designer
Raised on Maui, Adam is a graduate of the University of Miami with a Master of Science degree in architectural engineering. Prior to joining BASE in March, Adam was employed by Bliss & Nyitray, Inc., a prestigious structural engineering firm in Miami, FL specializing in commercial and stadium projects. He is also a LEED Accredited Professional.

"You can't have a successful business alone. You have to have great staff. Everyone wonders how things operate when I'm not in the office. I have a lot of great engineers. This award should be Small Business of the Year, not Small Business Person of the Year." ~ Steve Baldrige



2010 SBA Hawaii Small Business Person of the Year



On April 30 a special luncheon was held for 2010 SBA award winners. Steve was nominated for the SBA Business Person of the Year award by Bank of Hawaii (BOH). From left to right: Kevin Sakamoto of BOH, SBA District Director Jane Sawyer, Steve Baldridge, and Kevin Kaji of BOH.



National Small Business Week was held in Washington, DC from May 23-25. Steve is pictured here on the front lawn of the White House with fellow Hawaii winners Richard Heltzel of Healy Tibbitts Builders (left) and Patrick Grandelli of Makai Ocean Engineering (right).



On May 19 Hawaii Governor Linda Lingle recognized the state's small business exporters at a ceremony held in the Governor's Office. Through "reverse outsourcing", BASE has exported its design services internationally to countries like India. Steve is pictured here with Governor Lingle (left) and SBA District Director Jane Sawyer (right).

New Faces at BASE



Kulia Pacheco Boerstler
Senior Structural Engineer



Aaron Cooley
Testing & Inspection Manager/
Structural Designer



One of the projects that BASE has outsourced its design services to is The Palm Drive in India. It includes 18 towers and nearly four million square feet of construction. BASE's services were more economical for the developer, proving that the value of U.S. engineering services is in the finished product; not in low cost front end service fees.



At left: Mike Heatwole, Structural Designer/BIM Engineering Specialist

At right: Adam Rixey, Structural Designer